



May 29 2008

Dear Vendor:

The Downtown Farmers Curb Market has a website and I'd like to be able to feature every vendor on it. I encourage you to visit [www.downtownfarmerscurbmarket.org](http://www.downtownfarmerscurbmarket.org) to see where you fit in.

We have a list of vendors under the "Current Vendor List" tab. Jim Luna will give me each vendor's name, but I would like for each of you to briefly describe your business in terms of marketing and information you want your customers to have.

We would like to revive our "Vendor of the Month" where we can feature a vendor each month in greater detail. This will be your opportunity to get some free advertising for your particular business. You can supply as much or as little information as you like, but for this feature, the more pictures, background, etc. you include, the better. Older "vendors of the month" will be kept on the list with their month, but newer ones will be on top. That way, viewers can scroll down and see all featured vendors from previous months (eventually everyone).

You can click on the "Contact Us" tab on the website and find my name to e-mail me any information about your booth, or you can bring your completed information to Jim at the Market next week.

On behalf of the LDDA, I would like to thank all of the vendors for being a part of the Downtown Farmers Curb Market.

Sincerely,

Becky Abel  
Administrative Assistant, LDDA

Downtown Farmers Curb Market  
Website: [www.downtownfarmerscurbmarket.org](http://www.downtownfarmerscurbmarket.org)  
Jim Luna ~ Market Manager ~ (863) 221-4633  
Sponsored by Lakeland Downtown Development Authority ~ (863) 687-8910  
Website: [www.ldda.org](http://www.ldda.org)