

**Ford W. Heacock III** was born in Gainesville, FL in 1950. He is the President and a major stockholder in Heacock Insurance Group, Inc., a family-owned insurance business with offices in Lakeland, Sebring, FL and Burns, TN. He is the owner and President of Lake Mirror Classic, Inc., which hosts the annual Lake Mirror Classic Auto Festival in Downtown Lakeland.

Ford is active in community and civic organizations. He served as Chairman of the Lakeland Area Chamber of Commerce in 2004. He is a past-chairman of Junior Achievement of Polk County, The Downtown Lakeland Partnership and Leadership Lakeland Class XVII. He currently serves on the board of directors for Lakeland Regional Medical Center Foundation, The Kiwanis Club of Lakeland Foundation, The Lakeland Chamber Foundation, and The Sebring international Raceway Museum.

Ford attended Clemson University. He is married to Kate and has three children; Stacey, Ford IV, and Justin. His hobbies include classic cars, golf and fishing.