

**LDDA BOARD OF DIRECTORS MEETING AGENDA  
THURSDAY, APRIL 15, 2010  
CITY COMMISSION CONFERENCE ROOM  
8:00 AM**

**Consent Agenda: All items listed with an asterisk (\*) are considered routine by the LDDA and will be enacted by one motion. There will be no separate discussion of these items unless someone so requests, in which event the item will be removed from the consent agenda and considered in its normal sequence.**

1.	CALL TO ORDER	Ford Heacock	1
2.	CONSENT AGENDA(*)	Ford Heacock	2
3.	MINUTES March 18, 2010*	Ford Heacock	2
4.	TREASURER’S REPORT March 2010 Quarterly Report December 31, 2009 Update	Patricia Hendler	8
5.	HIGH SKILL, HIGH WAGE CITY VISITS	Steve Scruggs	60
6.	SPRING OBSESSION REPORT	Gloria Brooke	10
7.	ONCOLOGY ON CANVAS REPORT	Jim Doig	10
8.	TAX INCREMENT FINANCING 229 N. Tennessee Avenue Request	Bruce Lyon	10
9.	SIGN GRANT 229 N. Tennessee Avenue Request	Bruce Lyon	10
10.	COMMITTEES Brand Campaign Review Committee Interstate Commerce Trademarks Use, Atlanta Area Reporter Series ** The Ledger Front Page Sticker** Design Review Request since March 18, 2020:* 225 S. FL Ave, Sammie’s Deli, reface three wall signs Wayfinding Signage System RFP	Ford Heacock	5
11.	DLP REPORT	Julie Townsend	5
12.	CITY COMMISSION REPORT	Don Selvage	5
13.	CHAIRMAN’S REPORT	Ford Heacock	5
14.	DIRECTOR’S REPORT For Information Only: HP color LaserJet Printer installed for Ex. Director HP Black & White laser printer to City of Lakeland recycling Discussion: The Ledger Contract for Advertising**	Anne Furr	5
15.	NEW BUSINESS		
16.	AUDIENCE **Requires Official Action		

**MISSION**

To Improve and Stimulate the Environment for Economic Development  
In a People-Oriented Downtown Community