

Retreat Agenda: Focus on Near-Term Implementation

- (8:30 – 8:45) Welcome, retreat objectives, and update (Anne Furr)
- (8:45 – 9:00) Revisit strategic planning process, mission statement, Role of the board (Larry R.)
- (9:00 - 10:15) Leveraging TIF for development
- (10:15 – 10:30) Coffee Break
- (10:30 – 11:45) Clarifying project parameters for signage
- (11:45 – 12:30) Break for Lunch
- (12:30 – 1:45) Strengthening strategic alliances/partnerships – LEDC and ?
- (1:45 – 2:00) Stretch Break
- (2:00 – 3:15) Outlining a comprehensive marketing plan for new development
- (Approx. 3:30) Adjourn