

MINUTES

LDDA BOARD OF DIRECTORS MEETING Lakeland Center, Lake Morton Room Thursday, September 18, 2003 9:15 AM

PRESENT: Kevin Jones, Joe Mawhinney, Chris McLaughlin, Greg Mugg, Jerry Herring, Jim Verplanck, Larry Ross, Anne Furr, Becky Abel

ABSENT: Janet Tucker

MINUTES: Greg Mugg moved to accept the Minutes of the September 4, 2003 regular Board Meeting. Motion seconded by Joe Mawhinney. Motion passed 6-0.

EXECUTIVE DIRECTOR'S REVIEW: Larry Ross shared the compiled evaluations submitted by the members of the LDDA Board of Directors. Larry explained the evaluation codes – a grade of 5 means “exceeds expectations”, while a grade of 4 means “meets expectations”. Larry offered Board Members the opportunity to make comments on each evaluation area. The report summary is filed for the record. Additional comments made by Board Members follow:

- ◆ With significant City Hall key staff turnover in coming months, it will be important to build relationships with the new key people. It was suggested that a tight PowerPoint program be created to present the LDDA to these new people, particularly the new City Manager.
- ◆ Greg Mugg felt that LDDA does not necessarily get enough recognition for projects it has been responsible for. Other Board Members thought that people who cared would have the perception of the LDDA being a catalyst in downtown projects.
- ◆ Kevin Jones stated that in some of his evaluation scores and comments, he was looking at the function of the LDDA Board in terms of its success, and not just at Anne's abilities. He stated that there was a difference in his mind between a “Vision” and a “Mission”, and that he felt that goals should be broken down into more manageable tasks.
- ◆ Concerning financial management, several comments were made that the Board was lucky to have a Treasurer such as Kevin Jones, who, in partnership with Anne and other committee members have been able to work on functional budgets. Kevin thought that the LDDA budget could be tooled to become more detailed for our use, even though it is adequate in format now. Jim Verplanck commented how Anne worked very hard to stay within budget and to document all expenditures.
- ◆ In Communication, Jerry Herring (and others also) felt that Anne was an excellent communicator, but stated that if there were any communication failings, it would be that the Board had not necessarily taken on enough responsibility.
- ◆ Greg Mugg would like to improve his understanding of the difference between the CRA Budget and the LDDA operational budget. Anne will work with him on that.
- ◆ A suggestion was made that the LDDA create an Annual Report after the audit each year, based on the audit, but in a friendlier format.

NEW BUSINESS:

Letter from Joe Mawhinney to ERA (Tom Moriarity) – Agenda packets included a copy of the letter Joe wrote to Tom Moriarity.

Final Budget Hearing – Anne reminded everyone of the Final Budget Hearing to be held on Monday, September 22, 2003 at 5:01 p.m. in the City Commission Chambers.

The Design Review Committee met following the Board of Director's Meeting.

The meeting was adjourned at 10:30 AM.

The next regular LDDA Board meeting will be held on Thursday, October 2, 2003, at 8:00 a.m. in the City Commission Conference Room.