

**MINUTES**  
**LDDA BOARD OF DIRECTORS MEETING**  
**City Commission Conference Room**  
**Thursday, January 4, 2007**  
**8:00 AM**

**PRESENT:** Chris McLaughlin, Ford Heacock, Janet Tucker, Joe Mawhinney, Jerry Herring, Jim Verplanck, Anne Furr, Becky Abel, Bruce Lyon, LeRoy Bradley, Tamara Sakagawa, Justin Wilson, Holly Vreeland, BJ Miller, Glenn Higgins, Kelly Koos

**ABSENT:** David Hallock

**CALL TO ORDER:** Chris McLaughlin called the meeting to order.

**SWEARING IN OF NEW BOARD MEMBERS:** Kelly Koos, City Clerk, administered the oath of office to re-elected Board Members Jerry Herring and Janet Tucker.

**NOMINATING COMMITTEE:** Jerry Herring, Nominating Committee Chairman, presented the slate of officers for 2007: Ford Heacock, Chairman; David Hallock, Vice-Chairman, Janet Tucker, Treasurer. There were no additional nominations from the floor. **A motion to accept the slate was made by Jerry Herring and seconded by Jim Verplanck. Motion passed 6-0.**

**INSTALLATION OF OFFICERS:** Kelly Koos, City Clerk, installed each of the new officers: Ford Heacock, Chairman; Janet Tucker, Treasurer.

**EXCHANGE OF GAVEL:** Ford Heacock took over as Chairman for the remainder of the meeting.

**RECOGNITION OF CHAIRMAN OF BOARD:** Ford Heacock presented Chris McLaughlin with a recognition plaque for his service as Chairman of the LDDA Board in 2006.

**MINUTES:** Jim Verplanck moved to accept the Minutes of the December 7, 2005 regular LDDA Board of Directors Meeting. **Motion seconded by Janet Tucker. Motion passed 6-0.**

**SIGNATURE CARDS**

**SunTrust Bank – checking, money market:** Jim Verplanck moved and Jerry Herring seconded the motion to approve Ford Heacock, Chairman; David Hallock, Vice-Chairman, and Janet Tucker, Treasurer as signers. **Motion passed 6-0.** Two signatures are required on transactions.

**Wachovia – money market:** Jim Verplanck moved and Jerry Herring seconded the motion to approve Ford Heacock (Chairman) and Janet Tucker (Treasurer) and Anne Furr, Secretary as signatories on this account. **Motion passed 6-0.** Two signatures are required on transactions.

**COMMITTEE REPORTS:**

**Design Review** – The Committee will meet following this meeting.  
**George Harris Memorial Arch** – No Report

**DLP UPDATE:** Holly Vreeland stated that the January 5<sup>th</sup> First Friday theme is “Healthy Living”. The DLP now has a second billboard; this one on the north side of Lakeland has 12 DLP

members sharing space. The south side billboard has 12 members sharing space for about 120 exposures per day. She reminded everyone that Anne, representing the LDDA, is the program for DLP's February general meeting (February 7, 2007). The topic is retail recruitment and retention. LDDA Board members are encouraged to attend in support of this presentation.

**COMMISSION REPORT:** Jim Verplanck stated that the Main Street realignment is underway and on schedule. The Lime Street 2-way project is scheduled to begin soon. The Phase II of the Intown Bypass should begin in FY 2008.

**CHAIRMAN'S REPORT:**

**Ad Hoc Committee Sign-ups** – Ford Heacock asked the Board to consider their top three preferences for committee assignments and let him know as soon as possible.

**DIRECTOR'S REPORT:**

**Guide to Sunshine Amendment and Code of Ethics** – The publication was included in agenda packets. At the meeting, Anne distributed an updated page defining the rules concerning receipt of gifts.

**Employee Handbook Update** – The handbook needs updating since one week of vacation was granted to the Administrative Assistant. Additional information will be gathered and the issue was tabled until LDDA's next meeting on January 18<sup>th</sup>.

**Order of Taking** – The scheduled Order of Taking was cancelled in December by Judge Laurent. A new date, before Judge Yancey, has been set for March 2007.

**NEW BUSINESS:**

**Proposed contract with F&B Associates (Larry Ross)** – There are two proposals to facilitate the LDDA Retreat. Option A is \$1375 plus \$125 per hour for extras outside the proposal. Option B is \$2375 and involves pre-interviews with each Board member. The Board would prefer written surveys as has been done before, but not individual interviews. Other suggestions for the retreat were to allow a lot of time for discussions in the afternoon with stakeholders presenting in the morning. Ford said that the primary issues are the redevelopment area, Lake Wire's redevelopment, and to a lesser degree, transportation. Stakeholders discussed are Larry Szrom, Garrett Kenny, Danny Ours and Tamara Sakagawa. **Jim Verplanck moved and Jerry Herring seconded the motion to go with Option A from F&B Associates. Motion passed 6-0.**

January 23, 2007 is the Community Forum at GrayRobinson where Garrett Kenney will be the speaker.

**Trolley** – The Trolley has been running for about one month and the average number of riders is 6 per hour.

**Retreat** - The Retreat is scheduled for Thursday, February 1 from 8 AM – 4 PM. Location TBA.

**The meeting was adjourned at 8:50 AM.**

**The next LDDA Board Meeting will be Thursday, January 18, at 9 AM in the City Commission Conference Room, 3<sup>rd</sup> Floor, City Hall. Please note the time change due to the Economic Forecast Breakfast to be held that morning.**