

**LDDA BOARD OF DIRECTORS MEETING AGENDA
THURSDAY, MARCH 18, 2010
CITY COMMISSION CONFERENCE ROOM
8:00 AM**

Consent Agenda: All items listed with an asterisk (*) are considered routine by the LDDA and will be enacted by one motion. There will be no separate discussion of these items unless someone so requests, in which event the item will be removed from the consent agenda and considered in its normal sequence.

1.	CALL TO ORDER	Ford Heacock	1
2.	CONSENT AGENDA(*)	Ford Heacock	2
3.	MINUTES February 18, 2010* March 4, 2010*	Ford Heacock	2
4.	TREASURER’S REPORT February 2010 Quarterly Report December 31, 2009	Patricia Hendler	8
5.	BREWZ CREWZ REPORT	Eric Belvin	10
6.	COMMITTEES Brand Campaign Review Committee Brand Implementation – Magnets** Finance Committee Request for Event Funding: Sun’n Fun Skyward Festival** Wayfinding Signage System RFP	Ford Heacock Joe Mawhinney David Hallock	10 10 10
7.	DLP REPORT	Julie Townsend	5
8.	CITY COMMISSION REPORT	Don Selvage	5
9.	CHAIRMAN’S REPORT	Ford Heacock	5
10.	DIRECTOR’S REPORT For Information Only: Molly McHugh’s Irish Pub, Temporary Extension for Alcohol Discussion: Banners Noise on Downtown Right-of-Way	Anne Furr	20
11.	NEW BUSINESS		
12.	AUDIENCE		

**Requires Official Action

MISSION
To Improve and Stimulate the Environment for Economic Development
In a People-Oriented Downtown Community