



Purchasing and Stores Division

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NOTICE

REQUEST FOR PROPOSAL

ANNUAL FABRICATION AND INSTALLATION

OF A

DOWNTOWN LAKELAND SIGNAGE AND WAYFINDING SYSTEM

NOVEMBER 20, 2009

R.F.P. NO. 9345

Sealed proposal packages will be received by the Purchasing Manager, City of Lakeland, Florida, 1140 East Parker Street, Lakeland, Florida 33801 **until 2:00 p.m. - Friday - December 11, 2009** at which time and place proposal submittals received will be publicly opened in the office of the Purchasing Manager and read aloud for the following:

Proposal Documents may be requested by visiting our Website at <http://www.lakelandgov.net> or by contacting the City of Lakeland Purchasing Division @ (863) 834-6780, on or before, December 4, 2009. Proposal Documents are Required for Submittal. Any Respondent that Does Not Have a City of Lakeland Bidder Number Should Visit the Above Website and Complete a Bidder's Application.

THIS REQUEST FOR PROPOSAL IS ASKING FOR A QUALIFIED AND EXPERIENCED FIRM TO FABRICATE AND INSTALL A SIGNAGE AND WAYFINDING SYSTEM FOR DOWNTOWN LAKELAND. THE SIGNAGE AND WAYFINDING SYSTEM HAS BEEN DESIGNED TO PROJECT A CONSISTENT IMAGE FOR THE DOWNTOWN AREA; GUIDE VISITORS TO DOWNTOWN, PARKING FACILITIES AND SERVICES; PROMOTE WALKING AND BE SUSTAINABLE. SIGNS SHALL BE DEVELOPED TO GUIDE MOTORISTS, BICYCLISTS, TRANSIT USERS AND PEDESTRIANS ON STREETS THROUGHOUT DOWNTOWN LAKELAND, PRIMARILY WITHIN THE LCRA BOUNDARY AREA WHICH INCLUDES THE IN-TOWN BYPASS ON THE NORTH, SIKES/HARDEN ON THE WEST, WALNUT AND LAKE MORTON ON THE SOUTH AND INGRAHAM AVENUE ON THE EAST. THE FAMILY OF SIGNS SHALL INITIALLY ENCOMPASS THE LIST INCLUDED IN THIS RFP AND SHALL BE CAPABLE OF EXPANSION. THE PROPOSALS SUBMITTED SHALL BE IN COMPLETE ACCORDANCE WITH, WITHOUT LIMITATION, THIS REQUEST FOR PROPOSAL, CITY OF LAKELAND SPECIFICATIONS AS PREPARED BY THE LAKELAND DOWNTOWN DEVELOPMENT AUTHORITY, ALL CODES, SPECIFICATIONS AND REQUIREMENTS REFERENCED THEREIN.

Note: This RFP shall be Firm and Valid upon Award of Contract through December 31, 2012 with Two (2), One (1) Year Renewals upon Mutual Consent.

For any further Technical Information or clarification contact: Mrs. Anne Furr, LDDA Executive Director, @ (863) 687-8910.

Please refer Commercial Inquiries to: Mrs. Tara Walls, Purchasing Agent, @ (863) 834-6780.