

**AGENDA  
LDDA BOARD OF DIRECTORS REGULAR MEETING  
DOWNTOWN CRA ADVISORY BOARD MEETING  
CITY COMMISSION CONFERENCE ROOM  
THURSDAY, MARCH 5, 2009  
8:00 AM**

1.	CALL TO ORDER	Janet Tucker	1
2.	MINUTES* February 19, 2009	Janet Tucker	2
3.	BRANDING	Kevin Flynn	20
4.	MAY 16, 2009 BIKE RACE	Chris Bishop	10
5.	DOWNTOWN CRA ADVISORY BOARD LCRA Update Plan for Downtown	Tamara Sakagawa	15
6.	BUSINESS DEVELOPMENT COMMITTEE	Kevin Jones	15
7.	COMMITTEES Downtown Farmers Curb Market Naming of Area North of LPD	Patricia Hendler Jerry Herring	15 10
8.	DLP REPORT	Julie Townsend	5
9.	CITY COMMISSION REPORT	Jim Verplanck	5
10.	CHAIRMAN'S REPORT	Janet Tucker	5
11.	DIRECTOR'S REPORT Update on Lake Mirror	Anne Furr	5
12.	NEW BUSINESS		
13.	AUDIENCE		

\*Requires Official Action

**CRA Strategy Committee  
Thursday, March 5, 2009  
To Follow LDDA Board Meeting, Thursday, March 5, 2009  
City Commission Chambers, 3<sup>rd</sup> floor City Hall**

**MISSION**  
To Improve and Stimulate the Environment for Economic Development  
In a People-Oriented Downtown Community