

## ARTICLE 36 SIGN REGULATION

### 36.02.00.00 DEFINITIONS

#### Sidewalk Sign

A self-supporting, portable sign designed to be placed upon a public or private sidewalk, plaza, courtyard or other area where pedestrians walk or gather.

### 36.04.04.00 RETAIL COMMERCIAL AND LARGE LOT OFFICE ZONING DISTRICT REGULATIONS (C-2, C-3, C-4, C-5, C-6, C-7 AND O-3)

#### 36.04.04.02 Sidewalk Signs

a. Sidewalk signs are limited to the C-6 and C-7 zoning districts and shall be subject to the following conditions:

##### (1) Location Standards

- (a) One (1) sidewalk sign may be permitted per principal ground-floor business use frontage, which sign may be placed on a sidewalk, plaza, courtyard or other pedestrian walkway directly in front of the business premises.
- (b) The display of sidewalk signs shall be limited to business hours only.
- (c) Signs shall only be placed where the sidewalk or pedestrian walkway is a minimum of ten (10) feet in width.
- (d) Signs shall not block or restrict pedestrian movement and when the sign is in place, there shall be a minimum of five (5) feet clear sidewalk or walkway width for pedestrian travel.
- (e) Signs shall not be placed within two (2) feet of the face of any curb.
- (f) Signs shall not be placed where they interfere with any exit, fire hydrant, parking meter, bus stop, loading zone, bicycle rack, sidewalk ramp, wheelchair ramp, or similar public facility.
- (g) Signs shall not be attached to any tree, light pole, fire hydrant, street furniture or similar fixed object.

##### (2) Design Standards

- (a) Signs shall be of a type that has been pre-approved by the Lakeland Downtown Development Authority (LDDA) or alternative designs meeting these standards may be submitted to the LDDA for review and approval.
- (b) Signs shall be constructed of durable, weather-resistant materials such as wood, steel, aluminum and PVC. The use of cardboard, paper, fabric and non-rigid materials is prohibited.
- (c) Maximum sign area: Six (6) square feet per side. Maximum number of sides: Two (2).
- (d) Sign height: Maximum four (4) feet. Minimum three (3) feet

- (e) Signs must be readily portable but stable, able to withstand modest wind speeds and accidental contact from pedestrians.
- (f) Signs shall not be illuminated.
- (g) Signs may contain a changeable copy area which shall consist of a chalkboard or whiteboard only
- (h) Signs may have a transparent sleeve or holder that does not extend beyond the sign area in which temporary printed material may be displayed.
- (i) Lights, balloons, parasite signs or other attachments are prohibited.

(3) Other

- (a) Sidewalk signs shall require sign permits. For those signs to be placed on public property, the permit shall include proof of Comprehensive General Liability insurance with limits of at least \$300,000 per occurrence naming the City of Lakeland as an additional insured and an agreement to indemnify and hold the city harmless in any claim or cause of action against the city arising from the placement of such signs. Violation of any provisions or conditions of this section shall be grounds for revocation of the sign permit.
- (b) Sidewalk signs shall not be displayed during severe weather watches or warnings.
- (c) Sidewalk signs on South Florida Avenue shall be subject to FDOT review and approval.

b. Amortization

Sidewalk signs in use as of the effective date of this section that do not conform to the above standards and conditions shall be removed and their use discontinued within six (6) months of the effective date of this section.