

**AGENDA
LDDA BOARD OF DIRECTORS REGULAR MEETING
DOWNTOWN CRA ADVISORY BOARD MEETING
CITY COMMISSION CONFERENCE ROOM
THURSDAY, DECEMBER 17, 2009
8:00 AM**

1.	CALL TO ORDER	Janet Tucker	1
2.	MINUTES December 3, 2009*	Janet Tucker	3
3.	TREASURER’S REPORT NOVEMBER 2009	Joe Mawhinney	10
4.	LAKE MIRROR CLASSIC REPORT	Ford Heacock	10
5.	DOWNTOWN CRA ADVISORY BOARD	Tamara Sakagawa	15
6.	COMMITTEES		
	Brand Campaign Review Committee	Ford Heacock	10
	Design Review Approval Since November 30, 2009: 505 Martin Luther King, Jr. Blvd., Avon & More, face change 230 S. Fl Ave., Oates Building, face change, ground sign Downtown Farmers Curb Market	Jim Verplanck	10
7.	DLP REPORT	Julie Townsend	5
8.	CITY COMMISSION REPORT	Jim Verplanck	5
9.	CHAIRMAN’S REPORT	Janet Tucker	10
10.	DIRECTOR’S REPORT Retreat Wayfinding RFP Day & Night VISIT Florida Brochure	Anne Furr	10
11.	NEW BUSINESS		
12.	AUDIENCE		

*Requires Official Action

LDDA Retreat

Thursday, January 21, 2009
Farm Credit Building
115 South Missouri Avenue
8:00 AM – 4:30 PM

MISSION

To Improve and Stimulate the Environment for Economic Development
In a People-Oriented Downtown Community