

**AGENDA  
LDDA BOARD OF DIRECTORS REGULAR MEETING  
DOWNTOWN CRA ADVISORY BOARD MEETING  
CITY COMMISSION CONFERENCE ROOM  
THURSDAY, MARCH 19, 2009  
8:00 AM**

- |     |  |                |    |
|-----|--|----------------|----|
| 1.  | CALL TO ORDER  | Janet Tucker   | 1  |
| 2.  | MINUTES*<br>March 5, 2009  | Janet Tucker   | 2  |
| 3.  | TREASURER’S REPORT<br>February 2009  | Joe Mawhinney  | 10 |
| 4.  | DOWNTOWN CRA ADVISORY BOARD<br>LCRA Update Plan for Downtown                       |                |    |
| 5.  | COMMITTEES   |                |    |
|     | CRA Strategy Committee Meeting Update  | David Hallock  | 10 |
|     | Design Review Committee  | Jim Verplanck  | 10 |
|     | 123 South Tennessee Ave., 3 wall signs, dma engineering, inc.                      |                |    |
|     | Downtown Farmers Curb Market, Wednesday Market                                     | Janet Tucker   | 15 |
|     | George Harris Memorial Arch, Dedication  | Janet Tucker   | 10 |
|     | Retail Committee, Branding Implementation*   | Anne Furr      | 15 |
| 6.  | DLP REPORT   | Julie Townsend | 5  |
| 7.  | CITY COMMISSION REPORT   | Jim Verplanck  | 5  |
| 8.  | CHAIRMAN’S REPORT  | Janet Tucker   | 5  |
| 9.  | DIRECTOR’S REPORT<br>VISIT FL Cultural Heritage & Nature Tourism Grant Application | Anne Furr      | 5  |
| 10. | NEW BUSINESS   |                |    |
| 11. | AUDIENCE   |                |    |

\*Requires Official Action

**Naming Committee Meeting  
Wednesday, March 25, 2009  
2:00 – 3:00 PM  
City Commission Conference Room**

**Downtown LCRA Update Plan  
Glatting Jackson Presentation  
Friday, April 3, 2009, Agenda Study  
10:00 AM  
City Commission Conference Room**

**MISSION**  
To Improve and Stimulate the Environment for Economic Development  
In a People-Oriented Downtown Community